

Business strategy, program delivery, and operations.

Zimare Labs helps organizations plan and manage complex initiatives, assess investment choices, document how work should run, and build the technology to support it.

Founded and led by Akshay Zimare. Engagements are scoped around client decisions and deliverables.

01 / CONSULTING PRACTICE

Business strategy & operating plans

Assess objectives, operations, constraints, and options.

Deliver: options assessment, operating plan, and decision brief with priorities, owners, and measures.

Budget planning & financing preparation

Model costs, timing, funding needs, and alternatives.

Deliver: budget and assumptions model, cost scenarios, variance reporting, and supporting funding materials.

Process improvement, AI & negotiation support

Assess processes, review needs, and negotiation objectives.

Deliver: automation requirements, negotiation brief, and pilot workflow with review and exception handling.

02 / HOW THE WORK IS MANAGED

01 Review the situation

Review the problem, stakeholders, commitments, and source material; separate known facts, assumptions, and information gaps.

03 Develop the work through regular reviews

Review work with stakeholders, record decisions and issues, and agree changes to scope, cost, or timing.

03 / PORTFOLIO - PRODUCTS AND PLATFORMS WE HAVE BUILT

Our products, tools, and prototypes demonstrate application development, decision modeling, and workflow design. Consulting recommendations follow each client's requirements, existing systems, and operating constraints.

CallFavor

Call planning, conversation workflows, and outcome reporting.

HomeFit

Decision models for comparing housing scenarios.

Article 50 UX Pack

AI disclosure components, editable copy, and QA checklists.

NotesRecorder.ai

Meeting capture, organized notes, and review workflows.

MealReplay

Photo inputs, structured meal records, and recipes.

Journal

Publishing, topic organization, and field notes.

Response Hub

Community response platform service (prototype).

Market Walk

Local event information and vendor discovery.

Games

Rocket Rush and Coin Rush: interactive browser experiences.

Response Hub: no live dispatch, SMS, or hotline is connected.